


















### 3.6.1. Initiatives to Cultivate Environmental Consciousness

S.No	Name of the Activity	No. of Beneficiaries	Details of the Activities	Photos
<b>Education on Pollution Issues</b>				
1.	"Green Yathra", Each One, Plant One Save Trees/Plant Trees and Awareness Programme on "Career as Company Secretary" at High School, Vadamalapuram	85		-
2.	"Plastic Awareness Rally and Distribution of Cloth Bags" at Pavalakuruchi	31		
3.	Offering Cloth Bags to avoid plastic usage at Vadamalapuram	30		
4.	Awareness Event on "Elimination of Plastic Products" at Government Higher Secondary School, Vadamalapuram	3		
5.	Awareness Rally on "Save Forest", Anaikuttam	45		
6.	Awareness of Rain water harvesting and Collection of One Time Plastic under the Theme of JalShakthiAbhiyan at Vadamalapuram	100		
7.	Awareness Rally on "Avoid usage of polythene" under the scheme of JalShakthiAbhiyan at A.Meenakshipuram	220		
8.	SwachhataPakhwada Awareness Camps Road show, Songs and Poems on "Avoid Onetime Plastics" at Anaikuttam	55		











S.No	Name of the Activity	No. of Beneficiaries	Details of the Activities	Photos
9.	Review Collection (The access to drinking water and toilet facilities) under scheme SwachhataPakhwada - 2020 at Anaikuttam	55		
10.	Awareness rally on "Shun Polluting Plastic and Tree Saplings & Cleaning Camp at Anaikuttam	225		
11.	Awareness on usage of plastic at Government Higher Secondary School, Anaikuttam	16		
12.	Awareness programme on "Uproot the weeds" at Konampatti	27		
<b>Promoting Biodiversity</b>				
1.	"Green Yathra", Each One, Plant One Save Trees/Plant Trees at High School, Vadamalapuram	85		
2.	"Eradication of Parthenium Plant" at Anaikuttam	20		
3.	Plant Sapling and Clean up Activity at Pavalakuruchi	46		
4.	"1000 Palm Seeds Sowing on the Bank of Anaikuttam Water Reservoir", at Anaikuttam	122		
5.	"Cleaning Camp and Tree Sapling", at Primary Health Centre, at Vadamalapuram	41		
6.	Sapling Plantation and Clean up Campaign at Pavalakuruchi	12		
7.	"Collection of One Time used Plastics" and "Eradication of Juvenile Plant of ProsopisJuliflora" at	25		



S.No	Name of the Activity	No. of Beneficiaries	Details of the Activities	Photos
	Anaikuttam			
8.	"Tree Sapling" at Government Higher Secondary School, Anaikuttam	29		
9.	"Planting of Tree Saplings" at A.Meenakshipuram	61		
10.	"Julia Flora Eradication" at Vadamalapuram	53		
11.	Plant Sapling at Pavalakuruchi	33		
12.	Sapling Plantation at Pavalakuruchi	10		
13.	Julia Flora Eradication and "Voters Awareness Rally" at Anaikuttam	75		
14.	Julia Flora Eradication at Anaikuttam	50		
15.	Cleaning Camp (Julia Flora Eradication) and Tree sapling at Vadamalapuram	60		
16.	Sapling Plantation and Donation at Government Middle School, Vellur	7		-
17.	Cleaning Camp and Tree Sapling at Pavalakuruchi	55		
18.	Seed Balls Preparation and Dispersal at Vellore and Muthulapuram	70		
<b>Waste Management</b>				
1.	Awareness Rally on "My Waste, My Responsibility and Clean Village, My Duty" - at A.Meenakshipuram and Anaikuttam	170		
2.	Picking up Plastic Waste under the scheme of JalShakthiAbhiyan and Survey	72		



S.No	Name of the Activity	No. of Beneficiaries	Details of the Activities	Photos
	on UNNAT BHARAT ABHIYAN House Hold Survey at Anaikuttam			
3.	Awareness on Plastic recycling and Anti-Tobacoo at Government Higher Secondary School, Vadamalapuram	8		
<b>Greening Activities: SKC Mini Forest Housing: (2000 Trees / 2.29 Acres)</b>				
1.	Mini Forest Establishment and Planting of 1000 Tree Saplings Phase - I	1000 Saplings		
2.	Mini Forest Establishment and Planting of 500 Tree Saplings Phase - II	500 Saplings		
3.	Planting of 500 Tree Saplings Phase	500 Saplings		
4.	Mini Forest (Video)			